

Job title	Marketing Campaigns Manager
Department	Communications
Reporting to	Media & External Communications Manager
Contract	Full time, FTC to December 2026
Salary range	£37,700 to £40,000
Location	London with hybrid working (up to 60% remote working)

We are a not-for-profit organisation committed to increasing the diversity and numbers of young people entering engineering and technology to meet the future workforce needs, as well as promoting roles that help us work towards net zero and drive environmental sustainability.

Are you passionate about making a difference through impactful marketing communications campaigns? Join us as a Marketing Campaigns Manager and lead Tomorrow's Engineers Week, our flagship communications campaign for schools. You'll also work on a variety of engagement campaigns targeting both schools and B2B/corporate audiences.

This could be the perfect role for you if you enjoy planning and delivering multichannel campaigns, creating tailored messaging and content for different audiences and working on a range of projects.

About EngineeringUK

Our **purpose** is to drive change so more young people choose engineering and technology careers.

Our **vision** is that the UK has the workforce needed for engineering and technology to thrive, to improve sustainability and to achieve net zero.

Our **mission** is to enable more young people from all backgrounds to be informed, inspired and progress into engineering and technology.

In the UK, we don't have enough engineers and demand is going up. So, we need more young people to realise there could be a future for them in engineering and technology. To really thrive, we need a stronger, more diverse and representative workforce and for that we have to do things differently to make engineering more appealing.

We are a not-for-profit working with hundreds of organisations across business, education, professional institutions and the third sector so we can all grow the future talent pool together. We drive that collective effort through research and evidence, leadership, activities for schools and advocacy, with a focus on long-term sustainability.

We are guided by a series of values that we apply to all our activity:

- We are **inclusive** and care about diversity. We understand that we have different needs and



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create opportunities for everyone's voice to be heard

- We are **collaborative**. We listen, share and work in partnership to achieve our vision
- We are **curious** and keen to learn. We challenge ourselves and others to innovate and experiment
- We are **insightful**. We evaluate what we do and draw on research to make decisions and to improve our collective understanding
- We are **driven** by a strong sense of purpose. We are determined to make an impact and achieve our goals

About the role

We are looking for an experienced marcomms professional to help us upscale our campaigns activity. From leading the national Tomorrow's Engineers Week campaign and leveraging external awareness days to increasing audience engagement with our work, this is a varied role working across the marketing, communications, PR mix. Most of our campaigns are either targeted at teachers and careers leaders working in schools or at companies in engineering and technology who want to build the future talent pool.

In this role you'll drive the design, planning and execution of strategic campaigns that resonate with our diverse audiences. You'll create compelling content that promotes our activities across multiple channels, tracking and reporting on performance and engagement.

The role is London based at our office at 10 Lower Thames Street, London EC3R 6EN and may involve some travel in the UK. We believe that hybrid working has many benefits and are pleased to offer flexible working with a baseline of 2 days (or 40%) a week in our vibrant central London office overlooking The Thames. We also offer core hours of 10am to 4pm. Further details on our flexible working practices can be discussed at interview or you can reach out to a member of our HR team.

Further details of the role can be found in the job description and person specification.

Person specification

Essential skills/competencies

- Proven experience of planning and activating integrated marcomms campaigns that deliver high audience engagement
- Experience of supporting PR campaigns and press office activity
- Experience in creating digital marketing content
- A solid understanding and experience in digital communications
- Strong attention to detail
- Commitment to our mission and values

Education/level of experience

- This role would suit candidates with a few years of solid, multichannel campaigns experience, including some experience as the campaign lead



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- A professional marketing or communications qualification is desirable but not essential for this role
- Experience with education, skills and/or careers related issues would be helpful but is not essential

EngineeringUK is committed to being an inclusive workplace, where everyone feels they belong. This is supported by the dedicated work we are doing to ensure our policies and practices are inclusive and that our staff are trained to be able to fulfil this commitment.

We value the benefits of a diverse workforce and encourage applications from people of all backgrounds and experiences. Our recruitment process is designed to be as accessible and inclusive as possible and to ensure people are individually assessed regardless of their backgrounds or characteristics. We are an equal opportunities employer and are open to flexible working, including job share.

Applying for this role

Applications

If you would like to request to submit your application in an alternative format to support accessibility, please let us know.

The deadline for applications is 12:00 noon on 1 July 2025

Interviews

Applications will be assessed against the requirements for the post as set out in the Role Profile and Person Specification.

We are a Disability Confident committed employer. We guarantee an interview to any disabled people who meet the minimum requirements of the role. Additionally, if there are any reasonable adjustments we can make to make this process easier for you then we are happy to do so. Just complete the relevant sections of the online application form.

We aim to notify candidates who have been shortlisted on 9 July 2025. If you have not heard from us after this date, please assume that you have not been successful.

First interviews will be held week commencing 14 July 2025.

What can we offer you?

- Competitive salary



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- 28 days paid annual leave (plus bank holidays), in addition we normally close for the Christmas week
- Competitive pension (10% employer contribution)
- Annual bonus opportunity
- Flexible working
- A vibrant office with terrace overlooking the Thames embankment and Tower Bridge
- Employee Assistance Programme
- Life Insurance (4 x salary)
- Long term illness/incapacity insurance cover (permanent health insurance or PHI)
- Annual private health check for all employees over 40 once they have completed their probationary period and to employees over 35 after 3 years' service
- Discounted gym membership
- Yearly flu vaccination

