



Job title	Marketing Communications Manager
Department	Communications
Reporting to	Senior Marketing Communications Manager
Contract	Permanent
Salary range	£44,188
Location	London with hybrid working (up to 60% remote working)

We are a not-for-profit organisation committed to increasing the diversity and numbers of young people entering engineering and technology to meet the future workforce needs, as well as promoting roles that help us work towards net zero and drive environmental sustainability.

Are you an experienced marcomms professional with a passion for building relationships and increasing audience engagement? We're looking for the right person to join us to drive our schools-facing campaigns, working across the marketing communications mix.

Working with a range of stakeholders, you'll manage the development, planning and execution of a range of strategic campaigns and communication. You'll create compelling content that promotes our activities across multiple channels, tracking and reporting on performance and engagement.

About EngineeringUK

Our **purpose** is to drive change so more young people choose engineering and technology careers.

Our **vision** is that the UK has the workforce needed for engineering and technology to thrive, to improve sustainability and to achieve net zero.

Our **mission** is to enable more young people from all backgrounds to be informed, inspired and progress into engineering and technology.

In the UK, we don't have enough engineers and demand is going up. So, we need more young people to realise there could be a future for them in engineering and technology. To really thrive, we need a stronger, more diverse and representative workforce and for that we have to do things differently to make engineering more appealing.

We are a not-for-profit working with hundreds of organisations across business, education, professional institutions and the third sector so we can all grow the future talent pool together. We drive that collective effort through research and evidence, leadership, activities for schools and advocacy, with a focus on long-term sustainability.

We guided by a series of values that we apply to all our activity:

- We are **inclusive** and care about diversity. We understand that we have different needs and



create opportunities for everyone's voice to be heard

- We are **collaborative**. We listen, share and work in partnership to achieve our vision
- We are **curious** and keen to learn. We challenge ourselves and others to innovate and experiment
- We are **insightful**. We evaluate what we do and draw on research to make decisions and to improve our collective understanding
- We are **driven** by a strong sense of purpose. We are determined to make an impact and achieve our goals

About the role

The Marketing Communications Manager is responsible for the strategic delivery of strong marcomms campaigns and content creation that help meet programme targets, raise the profile of our work and drive increased targeted engagement with our programmes and services.

Your main focus will be on programmes to engage our schools audiences, including teachers, careers leaders and young people. You will also drive engagement with organisations that run STEM outreach activities to help make all schools outreach more impactful.

In your role you will manage recruitment campaigns and marcomms for EUK Education (our schools-facing brand) and associated programmes such as Big Bang. You will also manage social channels, web editing and some design elements, as well as supporting on wider marketing communications to our corporate audiences.

The role is London based at our office at 10 Lower Thames Street, London EC3R 6EN and will involve frequent / may involve some travel in the UK (amend as required). We believe that hybrid working has many benefits and are pleased to offer flexible working **with a minimum of 2 days (or 40%) a week in the office and the option for a flexible start and end to the working day** in our vibrant central London office overlooking the Thames. Further details on our flexible working practices can be discussed at interview or you can reach out to a member of our HR team.

Further details of the role can be found in the job description and person specification.

Person specification

Essential skills / competencies

- Proven experience of developing, planning and executing effective marcomms campaigns, including monitoring, analytics and reporting against targets
- Experience of schools/teacher-focused marketing communications
- Strong understanding and experience of digital communication methods, including CMS, social, e-marketing platforms, Google Analytics, SEO
- Experience of creating digital marketing content and managing design and production processes

- Ability to think creatively and innovatively whilst working under pressure
- Strong attention to detail, ensuring high quality outputs are delivered on deadline and to budget
- Excellent relationship management skills and experience of successfully managing external agencies
- Ability to work independently and flexibly in a rapidly changing environment
- Excellent communication skills, both written and oral
- Commitment to our mission and values, you will be able to engage with our values and work in a way that supports our commitment to equity, diversity and inclusion

Desirable skills / competencies

- Experience of AEO/GEO and AI for marketing communications
- Strong analytical skills, turning data into insights
- Video editing skills

Education / level of experience

- A professional marketing or communications qualification is desirable but not essential for this role
- This role would suit candidates with several years of solid marketing communications experience, ideally including some experience at manager level

EngineeringUK is committed to being an inclusive workplace, where everyone feels they belong. This is supported by the dedicated work we are doing to ensure our policies and practices are inclusive and that our staff are trained to be able to fulfil this commitment.

We value the benefits of a diverse workforce and encourage applications from people of all backgrounds and experiences. Our recruitment process is designed to be as accessible and inclusive as possible and to ensure people are individually assessed regardless of their backgrounds or characteristics. We are an equal opportunities employer and are open to flexible working, including job share.

Applying for this role

Applications

If you would like to request to submit your application in an alternative format to support accessibility, please let us know.

The deadline for applications is 5:00pm on Sunday 1 February 2026.

Interviews

Applications will be assessed against the requirements for the post as set out in the Role Profile and Person Specification.

We are a Disability Confident committed employer. We guarantee an interview to any disabled people who meet the minimum requirements of the role. Additionally, if there are any reasonable adjustments we can make to make this process easier for you then we are happy to do so. Just complete the relevant sections of the online application form.

We aim to notify candidates who have been shortlisted within 2 weeks. If you have not heard from us by this time, please assume that you have not been successful.

First interviews will be held mid to late February

What can we offer you?

- Competitive salary
- 28 days paid annual leave (plus bank holidays), in addition we normally close for the Christmas week
- Competitive pension (10% employer contribution)
- Annual bonus opportunity
- Flexible working
- A vibrant office with terrace overlooking the Thames embankment and Tower Bridge
- Employee Assistance Programme
- Life Insurance (4 x salary)
- Cycle to Work Scheme
- Long term illness/incapacity insurance cover (permanent health insurance or PHI)
- Annual private health check for all employees over 40 once they have completed their probationary period and to employees over 35 after 3 years' service
- Discounted gym membership
- Yearly flu vaccination

