

DARE TO *DISCOVER...*

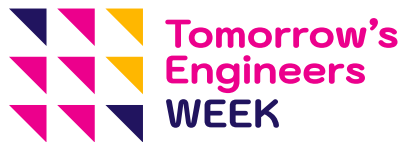


Tomorrow's Engineers Week, 10 to 14 November 2025

Thanks for downloading this toolkit! It's designed to equip organisations, PEIs and anyone working in STEM with all they need to help young people think about engineering and technology careers.

So, whether you can give a little time, or a lot, here are some ideas, guidance and a collection of assets to help you get stuck in!

#TEWeek25



About Tomorrow's Engineers Week

Running from 10 to 14 November 2025, Tomorrow's Engineers Week shapes young people's perceptions of engineering and technology. Bringing the community together, it shines a light on inspiring engineers and technicians, and the variety of amazing careers available in our vibrant sector.

Building on 2024's success, when more than 55,000 students took part in the schools-facing activity, this year we want to engage even more young people aged 11 to 14.

How does it work?

Schools register to take part and get free access to online resources to celebrate engineering and tech throughout the week.

This year's theme, **Dare to discover**, shows young people that trial and error are at the heart of engineering and tech. From experiments that don't go as planned, to careers that take unexpected turns, we're showing students you don't have to get it right first time. And that's where you come in! We need your stories and guidance to highlight that our industry is full of possibilities.

Whether you're early in your career or a veteran in the field, we'd love you to tell us about a project that didn't go according to plan, or your unconventional career story. Or you could choose to tell us how your organisation contributes to the UK's engineering landscape – so young people can discover more. Together we can cultivate future talent!

There are lots of ways to take part...

Share your stories of **DARING AND DISCOVERY!**

This year's theme, **Dare to discover**, shines a spotlight on curiosity, creativity and the lessons we learned when things don't go to plan.

We're inviting organisations, PEIs, and STEM professionals to share their discoveries – whether through trial and error, surprising career turns or unexpected insights – you can help young people see you don't have to get it right first time. Then maybe they can imagine themselves as an engineer.

We're especially interested to hear about:

- how you found your way into engineering – even if it wasn't planned, or if you didn't take a 'straight' path into the industry
- a surprising discovery about your role
- what you discovered around the realities of engineering, such as the importance of teamwork, creativity or problem solving
- creative experiments designed to discover different outcomes
- a time when trial and error shaped your work
- what happens in a project when things haven't quite gone according to plan, and what was learned from it



4 ways to take part – and bring the theme to life

If you do just one thing...

Share what you've discovered

as a STEM pro – maybe you discovered an engineering career by accident? Or you didn't realise how important teamwork is to a project? Or indeed, that problem solving and creativity are at the heart of your role?

Use our templates to create posts and videos on social media, tag @EUKEducation and use the hashtag #TEWeek25. We'll do our bit and amplify your post to inspire those taking part.

Spread the word to encourage your networks to support the week – whether they're schools or fellow professionals. Use your social media and email newsletters. You can also use the week to promote your own outreach and experiences of working with young people.

Share a story about a project or career that will inspire a young person to think differently about STEM. You could make a video about how your career has taken unexpected turns or what you've learnt from trial and error. [Get in touch to submit your story.](#)

Answer questions from young people on our online panel. Students ask brilliant questions so we're seeking people working in different areas of engineering to submit responses in writing. The students particularly enjoy hearing personal stories from role models like you. [Register to take part.](#)

Download assets and templates

Already engage with schools? [Download these free resources](#) and deliver activities directly at the school during Tomorrow's Engineers Week.



How to engage your networks using **social media**

Use our social media frames and graphics to bring your messages in line with our **Dare to discover** branding.

Don't forget to tag us in your posts and use the hashtag **#TEWeek25**. Our social media handles are:

-  @eukeducation
-  @eukeducation
-  @eukeducation
-  @eukeducation.org.uk
-  @EUKEducation

Download assets



Suggested posts

For  X and  Bluesky

Tomorrow's Engineers Week is nearly here! I'm taking part, I'm keen to inspire the next gen into #engineering and #technology. Are you? Find all you need to get involved and celebrate the theme Dare to discover on www.engineeringuk.com/teweek #TEWeek25

Tomorrow's Engineers Week is nearly here! All schools should Dare to discover what it's all about! Register now and find inspiring content to spark young minds www.eukeducation.org.uk/teweek #TEWeek25

Tomorrow's Engineers Week has kicked off and I'm so proud to be involved in inspiring future engineers. See what it's all about as young people Dare to discover a future in engineering or tech www.eukeducation.org.uk/teweek #TEWeek25





Suggested posts

For Facebook Instagram and LinkedIn

Tomorrow's Engineers Week is almost here! I'm proud to support the week, inspiring young people to explore #engineering and #technology careers. This year's theme, Dare to discover, is about sparking curiosity and showing the next generation all the opportunities available. Get involved! Share your story, visit a school, or help spread the word. Find toolkits and resources at www.engineeringuk.com/teweeek #TEWeek25

Tomorrow's Engineers Week is fast approaching. It's a fantastic opportunity for schools across the country to Dare to discover the exciting world of engineering. Teachers and school leaders should register and explore the inspiring content designed to spark curiosity and ambition in young people. There's something for every classroom! Let's help the next gen discover a future in engineering or tech. Register your school to access resources that make a real difference www.eukeducation.org.uk/teweeek #TEWeek25

Tomorrow's Engineers Week has officially begun! #TEWeek25 is all about showcasing the creativity, innovation, and impact a career in engineering can offer. I'm excited to play a part in inspiring the next generation. See young people daring to discover new possibilities and envisioning themselves as future problem solvers and innovators. Let's encourage more young people to take their first steps into our exciting world. Discover more about the week's activities www.eukeducation.org.uk/teweeek

Why not make your posts more personal?

It's #TEWeek25! I love being an engineer/technician but I didn't take the usual route. I [\[add your career path\]](#). What about you? Follow @EUKEducation for more on how to inspire future engineers! www.eukeducation.org.uk/teweeek

It's #TEWeek25! Being an engineer/technician is full of trial and error. I tried [\[approach/tool/strategy\]](#) and it didn't work. After a few tweaks (and a lot of coffee), I finally found what worked: [\[solution\]](#). Follow @EUKEducation for how to inspire future engineers! www.eukeducation.org.uk/teweeek



Email your networks

Hi [\[Name\]](#)

Tomorrow's Engineers Week returns for its 13th year from 10 to 14 November. This year's theme, **Dare to discover**, will show that trial and error is at the heart of engineering and technology. From experiments that don't go as planned to careers that take unexpected turns, #TEWeek25 will show students that you don't have to get it right first time.

It would be great if you could take part to inspire the next generation of STEM superstars. Download the Tomorrow's Engineers Week partner toolkit to find out more.

www.engineeringuk.com/teweeek

Schools can visit the Tomorrow's Engineers Week website to discover how to get involved! www.eukeducation.org.uk/teweeek

Thanks for your support!

[\[Name\]](#)

**Already engage with schools?
Check they've registered for the week**

New to our work? Find out more

[EngineeringUK](#) drives change so more young people choose engineering and technology careers. We lead efforts to improve the impact of all engineering and tech careers activities for young people. We work closely with our [Corporate Members](#) to inspire the next generation as well as with more than 300 organisations through the [Tomorrow's Engineers Code](#) to increase diversity in the future talent pool.

Our [research and evidence](#) build insight into the current workforce and our future needs. We also advocate for policy development in STEM careers education and workforce planning.

We ignite a passion for STEM among young people from all backgrounds through [EUK Education](#). Our school engagement programmes, such as [The Big Bang](#), [Energy Quest](#) and [Climate Schools Programme](#), help students discover and strengthen their STEM skills. Our platform [Neon](#) supports primary and secondary teachers find quality-assured engineering and technology activities.

Need help or need some more information?
[Drop us an email](#)

Don't forget it's National Engineering Day on 5 November 2025

This year's **National Engineering Day** is all about **re-engineering what it means to be an engineer**. Engineers design everything from satellites and robots to artificial intelligence, but public awareness hasn't kept up.

The Royal Academy of Engineering is launching the **AI-Z of Engineering**, a bold, living guide that shows just how diverse, creative and future-shaping the profession really is. It showcases more than 100 current roles and predicts what they could be doing in the future. The guide will be accompanied by a futurologist's vision of engineering in 2050, and how engineers will improve the lives of people and the planet. [Download toolkit and asset to support the day.](#)

Keep in touch!

[Register for our monthly newsletter](#)
to hear more about our activities,
and opportunities to get involved.

Follow us on socials

